



UNIVERSITAS  
INDONESIA

*Veritas, Probatas, Justitia*

FACULTY  
ECONOMICS  
AND BUSINESS



INTERNATIONAL CONFERENCE  
ON BUSINESS AND MANAGEMENT RESEARCH

# CALL FOR PAPERS

The 13<sup>th</sup>  
International Conference on  
Business and Management  
Research (ICBMR)

## Leveraging Business and Management Knowledge in Digital Era

Bandung, West Java, Indonesia  
21 – 22 October 2020

### About

ICBMR is organized by Management Research Center, Department of Management, Faculty of Economics and Business, Universitas Indonesia (FEBUI) that aims to provide an excellent international platform for the academicians, researchers and budding students around the world to share their research findings and to find international linkage for future collaborations in the areas of Finance, Banking, Islamic Finance and Banking, Marketing, Islamic Marketing, Organization/HR Management, Operation and Supply Chain Management, Disaster Management, Strategic Management, and General Management.

### Meet the Editors

The 13th ICBMR provides special parallel sessions for selected papers with specific scopes. Participants will be invited to present their research with the editors from Journal of Strategic Marketing (Q1 Scopus), and Asia Pacific Journal of Marketing and Logistics (Q2 Scopus).

### Doctoral Colloquium

Doctoral Colloquium session is provided for young researchers (PhD candidates) to present their research development to a panel of experts and to share with their peers.

### Submission Process

Submission process of Full Paper must be done electronically via  
<https://icbmr.ui.ac.id/>

### Registration Fee

	USD	IDR
Early Bird		
Student	265	3.850.000
Non Student	300	4.350.000
Regular		
Student	315	4.500.000
Non Student	350	5.000.000
Listener/Observer	150	2.100.000

### Important Dates

13 July  
2020

Full paper  
submission  
deadline

25 August  
2020

Acceptance  
Notification

26 August –  
8 September  
2020

Early Bird  
Registration

9 September –  
14 October  
2020

Regular  
Registration

### Keynote Speakers



**Prof. Jae Bin Ahn**  
Graduate School of International Studies (GSIS)  
Seoul National University



**Prof. Riza Casidy**  
Assoc. Editor of Journal of Strategic Marketing  
Dept. of Marketing Macquarie University



**Prof. Ian Phau**  
Editor in Chief, APJML  
School of Marketing Curtin University

### Publication Opportunities

All accepted full papers will be published in the conference proceedings with ISBN and proposed to be indexed by Thomson Reuters Conference Proceedings Citation Index (CPCI).

Selected papers from the Meet the Editors sessions will be proposed for fast track review and publication in:

- Journal of Strategic Marketing, Scopus (Q1)
- Asia Pacific Journal of Marketing and Logistic (APJML), Scopus (Q2)

Other selected outstanding papers will be invited for fast-track review and publication in:

- International Journal of Business and Society (IJBS), Scopus (Q3)
- International Journal of Economics and Management (IJEM), Scopus (Q3)

Other outstanding papers will be selected for publication in:

- The South East Asian Journal of Management (SEAM) (Clarivate ESCI, Sinta 2)
- Indonesian Capital Market Review (ICMR) (Clarivate ESCI, Sinta 2)
- ASEAN Marketing Journal (AMJ) (EBSCO, Sinta 2)

### Further Information:

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